

ICOSAH VI

(29TH SEPTEMBER 2022)

SOCIAL MEDIA		GROUP 1
AUTHOR/S: VIA ARDYA DINANTI & NURIYATI SAMATAN	TITLE: STRATEGI KOMUNIKASI VIRTUAL AKUN INSTAGRAM @ELGANGGAFM SEBAGAI MEDIA INFORMASI MASYARAKAT BEKASI	
AUTHOR/S: RAYHAN RAMADHAN SAHDIYAN PUTRA & NURIYATI SAMATAN	TITLE: PENGARUH TERPAAN PERTANDINGAN MPL LIVE STREAMING YOUTUBE TERHADAP MINAT BERMAIN GAME ONLINE MOBILE LEGENDS	
AUTHOR/S: QOTRUN NIDA & NURIYATI SAMATAN	TITLE: PENGGUNAAN INSTAGRAM SEBAGAI REFERENSI KULINER PADA AKUN @BOGORREATERY (STUDI DESKRIPTIF KUALITATIF PADA FOLLOWERS)	
ADVERTISEMENT		GROUP 2
AUTHOR/S: YOGA AKBAR SAPUTRA & NURIYATI SAMATAN	TITLE: PENGARUH VISUAL STORYTELLING DAN KREATIVITAS IKLAN TERHADAP BRAND IMAGE	
AUTHOR/S: SOSA ROHMANSYAH RISKIY & NURIYATI SAMATAN	TITLE: ANALISIS RESEPSI PRIA METROSEKSUAL DALAM IKLAN SKINCARE SCARLETT EDISI SONG JOONGKI'S NEW LOVE	
AUTHOR/S: PAMELA CHEVOTABELLA & NURIYATI SAMATAN	TITLE: PENGARUH TERPAAN IKLAN SCARLETT WHITENING DAN PENGGUNAAN CELEBRITY ENDORSER FELICYA ANGELISTA TERHADAP MINAT BELI FOLLOWERS @SCARLETT_WHITENING DI INSTAGRAM	

KNOWLEDGE STRATEGIST

AUTHOR/S: PAKEAWATHI A/P RAMASUNDRAM

TITLE: RAK BUKU MAYA PEMANGKIN PROGRAM NILAM SEKOLAH

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AUTHOR/S: MARSILAH ANUM MARHAM, MOHD FAIZAL NIZAM LEE ABDULLAH & LEE TIEN TIEN

TITLE: KESAN STRATEGI PENJANAAN MASALAH KE ATAS PERKEMBANGAN KEFAHAMAN ALGEBRA MURID TINGKATAN DUA BERDASARKAN MODEL PIRIE-KIERAN

AUTHOR/S: BONG KO JEN, MARIA FAM KHIUNG HUI, MICHAEL TIE QI EN & TONG KOK HIN

TITLE: PENGGUNAAN SLOGAN “A+B, TTT” UNTUK MENINGKATKAN KEMAHIRAN MEMBAHAGI SEBARANG NOMBOR DENGAN NOMBOR DUA DIGIT DALAM KALANGAN MURID TAHUN 5

AUTHOR/S: NOR ABIZAN BINTI MD ZAIN

TITLE: KAJIAN RNR (REMIND AND RECALL) SEBAGAI ALAT MENINGGATI FAKTA SUBJEK SEJARAH DALAM MENINGKATKAN PENCAPAIAN PELAJAR SVM 2KRG

EMPOWERMENT

AUTHOR/S: NURHAFIZAH ABDUL MUSID, MOHD EFFENDI@EWAN MOHD MATORE & AIDA HANIM A. HAMID

TITLE: THE ISSUES IN DIGITAL LEADERSHIP WORLDWIDE

**GROUP
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AUTHOR/S: WAN MASHITAH BINTI YUSOF

TITLE: ENVIRONMENTAL PROTECTION AND VALUE CREATION

AUTHOR/S: IBRAHIM FAHAD SULAIMAN, AHMED ABDUL MALIK, NAJIB SHEIKH ABDISAMAD & ZAINAB MASUD ABDUL RAHEEM

TITLE: THE ROLE OF TRANSFORMATIONAL LEADERSHIP STYLE ON ISLAMIC MANAGEMENT

AUTHOR/S: IZEMAH BINTI ZAKARIAH

TITLE: KONFLIK KERJA-KELUARGA DAN SOKONGAN SOSIAL DALAM KALANGAN PEKERJA WANITA DI KOLEJ KOMUNITI PASIR GUDANG JOHOR

PERFORMANCE

AUTHOR/S: AZLINA ZID, HASNUL FAIZAL HUSHIN AMRI, SITI AISHAH WAHAB,
SITI FADHILAH ABDUL HAMID, MOHD NOORAZLAN AB AZIZ & HAJAR ASMIDAR SAMAT

**GROUP
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TITLE: PROGRAM PEMBANGUNAN SUKAN: KUALITI PERKHIDMATAN KEMUDAHAN
SUJUAN PRESTASI TINGGI MAJLIS SUKAN WILAYAH PERSEKUTUAN

AUTHOR/S: FAEIZAH BINTI MOHD LAJIM & FAUZIAH BINTI JAFFAR

TITLE: TINJAUAN HASIL PEMBELAJARAN PROGRAM SIJIL TEKNOLOGI PEMBINAAN
BANGUNAN DI KOLEJ KOMUNITI BANDAR PENAWAR: SATU KAJIAN KES

AUTHOR/S: AFFIZAH MOHAMAD GHAFFAR, NURUL WAHIDA ABDULLAH &
IZA HAIRANI MD. YUSUF

TITLE: FAKTOR-FAKTOR PENENTU PRESTASI AKADEMIK PELAJAR POLITEKNIK
MUADZAM SHAH, PAHANG

ENGAGEMENT

AUTHOR/S: IBRAHIM FAHAD SULAIMAN, NAJIB SHEIKH ABDISAMAD,
ZAINAB MASUD ABDUL RAHEEM & AHMED ABDUL MALIK

**GROUP
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TITLE: PERSONAL TRAITS AND SKILLS ACQUISITION ON INTEREST OF VENTURING IN
PROFESSIONAL OCCUPATION AMONG HIGHER INSTITUTIONAL STUDENTS

AUTHOR/S: NOORJI MOHD JAPAR, NORHANA AZIANI M. BOSTAMAN &
NOR SUHAILA TAHIR

TITLE: FAKTOR YANG MEMPENGARUHI MINAT PELAJAR DIPLOMA SAINS
KESETIAUSAHAAN TERHADAP KERJAYA SEBAGAI SETIAUSAHA SYARIKAT
BERTAULIAH: SATU KAJIAN AWAL DI POLITEKNIK PORT DICKSON

AUTHOR/S: MAZNAH HJ ABDULLAH, AFFIZAH MOHAMAD GHAFFAR &
NOR AIN SOLIHAH MOHD RAZALI

TITLE: KEMAHIRAN PROFESIONAL GRADUAN PERAKAUNAN: PERSEPSI MAJIKAN
INDUSTRI TERHADAP KURIKULUM DIPLOMA PERAKAUNAN

AUTHOR/S: PUTRI WAHYUNI & HAMEDI MOHD ADNAN

TITLE: WOMEN'S INVOLVEMENT IN MALAYSIAN FILM INDUSTRY: A LITERATURE
REVIEW

VALUE

AUTHOR/S: IBRAHIM FAHAD SULAIMAN, ZAINAB MASUD ABDUL RAHEEM, AHMED ABDUL MALIK & NAJIB SHEIKH ABDISAMAD

TITLE: THE EFFECT OF PARENTING STYLE ON YOUTH BEHAVIOUR IN EDUCATIONAL INSTITUTIONS

AUTHOR/S: NURIYATI SAMATAN, AGUNG PRASETYO WIBOWO, RENNY NUR'AINY, NURAENI ABDULLAH & YOHANES ARI KUNCOROYAKTI

TITLE: SEMIOTICS ANALYSIS OF BAODE MANUAL AS THE VALUE OF LOCAL WISDOM OF THE BANGGAI TRIBE

AUTHOR/S: SITI SURIANI OTHMAN, LIANA MAT NAYAN & ARUNA DEVARAJOO

TITLE: SURVEY ON STUDENTS' AWARENESS AND WILLINGESS TO PARTICIPATE IN ENVIRONMENTAL COMMUNICATION

AUTHOR/S: ROSIDAYU SABRAN, NUR KAREELAWATI ABD KARIM & ROSLIZAWATI MOHD RAMLI

TITLE: ISLAMIC MEDIA MESSAGES AND HUMAN WELLBEING IN MALAYSIAN MEDIA

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SOLUTION

AUTHOR/S: NOR HAMIZAH BT AB RAZAK, ANDI SAMIHAH MANGGABARANI, SITI NUBAILAH MOHD YUSOF, NURHAFIZAH MOHD SUKOR & AMNAH ZANARIAH ABD RAZAK

TITLE: SOCIAL AND EMOTIONAL ISSUES OF CHILDREN AND ADOLESCENTS IN THE DIGITAL ERA AND SUPPORT SERVICE THROUGH A PLAY THERAPY APPROACH

AUTHOR/S: NOOR HABIBAH KADERAN & ALI IMRAN BIN MD. SHAH

TITLE: STUDENT READINESS AGAINST INDUSTRIAL REVOLUTION 4.0 AT TEACHER EDUCATION INSTITUTE OF ISLAMIC EDUCATION CAMPUS

AUTHOR/S: ANIS SHAHIRAH ABDUL SUKUR

TITLE: PROSES PENYELESAIAN MASALAH DALAM KALANGAN PENTERJEMAH PELATIH

AUTHOR/S: FAEIZAH BINTI MOHD LAJIM & HJH EDAYU BINTI MOHD YUSOF

TITLE: MASALAH PSIKOLOGI DALAM KALANGAN PELAJAR DI KOLEJ KOMUNITI BANDAR PENAWAR: KAJIAN KES

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ONLINE CLASS

AUTHOR/S: SITI YUMMY FARIDATUL AKMAR MOHAMAD, SITI HAJAR KHAZALI & IMAN MOHD FAWZI

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TITLE: POST COVID-19 DIGITALIZATION IN POLITEKNIK MUADZAM SHAH, MALAYSIA

AUTHOR/S: MOHD FAZLI BIN ABD RAHMAN & ABDULL SULAIMAN BIN ISMIL

TITLE: KESAN PEMBELAJARAN DALAM TALIAN KE ATAS EMOSI PELAJAR

AUTHOR/S: ZAZALEENA ZAKARIAH, NAWAL ABDUL RAZAK & KHADIJAH AHMAD TAJUDDIN

TITLE: INTERFACE ELEMENTS OF AN ONLINE CLASSROOM PLATFORM FOR STUDENTS WITH VISUAL PERCEPTUAL DISABILITIES

DEVELOPMENT

AUTHOR/S: NOORASHIKIN BINTI MUSTAFA, IRMA BINTI MAAMAN & HASLINA BINTI TAWYER

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TITLE: PERSEPSI PELAJAR TERHADAP PEMBANGUNAN APLIKASI MUDAH ALIH MYNOTEDB DI KOLEJ KOMUNITI PASIR GUDANG

AUTHOR/S: HAZLINA ABDULLAH, MIKAIL IBRAHIM, HALIZA HARUN, NURSYUHADA' AB WAHAB, MOHD MUZHAFAR IDRUS, HAZLEENA BAHRUN, DINI FARHANA BAHRUDIN & MAZIAHTUSIMA ISHAK

TITLE: THE ISLAMIC DRIVES AND L2 MOTIVATIONAL LEARNING MODEL AMONG TAHFIZ STUDENTS

AUTHOR/S: NUR ATIQAH BINTI ARIFF & MOHAMAD KHIRUDIN BIN AMDAN

TITLE: HUBUNGKAIT PENGETAHUAN PELAJAR DAN FASILITI TERHADAP KEPUTUSAN PENILAIAN PELAJAR BAGI KURSUS ILUSTRASI FESYEN DIGITAL

UNDERSTANDING

AUTHOR/S: HAFSYAH BINTI SUKRI

TITLE: ROAD USERS' COMPLIANCE WITH SPEED LIMITS: A CASE STUDY IN KOTA TINGGI

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AUTHOR/S: ANGELA ONG SHIAU FEI & SURAYAH BINTI AB RAHMAD

TITLE: KEBERKESANAN KAE DAH LAWATAN SAMBIL BELAJAR DALAM MENINGKATKAN MINAT DAN KEFAHAMAN PELAJAR TERHADAP KURSUS UNDANG-UNDANG PERNIAGAAN

AUTHOR/S: CAO ZHAOXUN

TITLE: MEDICAL MALPRACTICE LIABILITY DETERMINATION: MEDICAL CONDUCT BASED ON PATIENT'S RIGHT TO INFORMED CONSENT

USER & USES

AUTHOR/S: MOHD MARAMUZAFAR BIN MOHAMAD

TITLE: FAKTOR KEROSAKAN KRITIKAL TV LED

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AUTHOR/S: ILINADIA JAMIL

TITLE: COMPARATIVE ANALYSIS OF VISUAL ELEMENTS FOR E-COMMERCE WEBSITES IN MALAYSIA: A CASE STUDY OF SHOPEE AND LAZADA

AUTHOR/S: SOFIA HAYATI YUSOFF & MUHAMMAD AFIQ AD-DIN BIN JAFFRI

TITLE: EXPLORING THE RELATIONSHIP BETWEEN INTERNET USAGE AND SUBJECTIVE-WELL BEING AMONG UNIVERSITY STUDENTS

ACCEPTANCE

AUTHOR/S: SYAHRUL NAIM BIN IBRAHIM, NUR ATIQAH BINTI ARIFF & SITI FATIMAH BINTI DZULKIFLI

TITLE: INOVASI E- FASHION GLOSSARY: ALAT BANTU MENGAJAR DALAM PEMBELAJARAN DAN PENGAJARAN MODUL TEORI FESYEN DAN PAKAIAN

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AUTHOR/S: FARAZAWANI OMAR & ADNAN AHMAD

TITLE: PENGESAHAN INSTRUMEN KERANGKA PENGAJARAN AMALI PENSYARAH MENGGUNAKAN ANALISIS FAKTOR PENGESAHAN (CFA) BAGI KONSTRUK BERASASKAN MODEL LIMA FASA NEEDHAM DALAM KALANGAN PENSYARAH KOLEJ VOKASIONAL

AUTHOR/S: AZRAHAYU ABDUL AZIZ & AMINAH BIBI BAWAMOHIDDIN

TITLE: UNGKU OMAR POLYTECHNIC LECTURERS' AWARENESS, EVALUATION, AND ACCEPTANCE OF CIDOS (CURRICULUM INFORMATION DOCUMENT ONLINE SYSTEM) E-LEARNING

AUTHOR/S: SITI SALMAH BINTI MD KASSIM, NURUL AHMAD NIZAM BIN TAHER & AFIFAH NAILA BINTI MUHAMAD

TITLE: PRELIMINARY STUDY: POLYTECHNIC STUDENTS' PERCEPTIONS TOWARDS ONLINE EXAMINATION

UNDERGRADUATE

AUTHOR/S: NIK AHMAD AIMAN HAKIMI HASMADI & MOHD ZAMRE MOHD ZAHIR

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TITLE: ISU PENDERJAAN EMOSI TERHADAP KANAK-KANAK DARI SUDUT PERUNDANGAN

AUTHOR/S: RABIATUL ADAWIYAH MOHD KHIRRUDDIN & AZLINA ZID

TITLE: PERCEPTION OF UNIVERSITY ATHLETES TOWARD FUTURE ENTREPRENEURS CAREER OPPORTUNITIES

AUTHOR/S: NUZUL ASYIRA HASHIMI & AZLINA ZID

TITLE: PERCEPTIONS OF FACULTY OF SPORTS SCIENCE AND RECREATION (FSR) UITM PERLIS STUDENTS ON OPEN AND DISTANCE LEARNING DURING COVID-19 PANDEMIC

AUTHOR/S: NOEW HOOI SAN, SUN WEI TING, WANG XIAO XIA, WU YU XI & ZHANG HENG XI

TITLE: PRESERVING OUR DIALECT: A CASE STUDY OF WENZHOU

AUTHOR/S: GHAZALI SHAFI BIN AMANULLAH SAHIB

TITLE: A STUDY ON THE RELATIONSHIP BETWEEN AUTOCRATIC AND DEMOCRATIC LEADERSHIP STYLES AND JOB SATISFACTION AMONG EMPLOYEES IN AGENCY ANTI DADAH KEBANGSAAN (AADK) OR NATIONAL ANTIDRUG AGENCY IN NEGERI SEMBILAN